



THEATRE COLLINGWOOD

ON STAGE IN SOUTH GEORGIAN BAY



WE NEED YOUR HELP TO ACHIEVE OUR MISSION

Theatre Collingwood was founded in 1984 by a group of passionate local citizens who believed that a strong cultural presence not only enriches community life but also drives economic vitality.

Today, our small staff team is supported by dedicated volunteers who assist with everything from fundraising and welcoming patrons at performances to serving on our Board of Directors. To continue presenting high-quality productions and arts programs, we also rely on the generous support of sponsors whose partnerships make our work possible.

"OUR OFFERINGS ARE FOR PEOPLE OF ALL AGES AND ALL STAGES OF LIFE"

- We present year-round programming for our patrons.
- We offer drama camps for youth and workshops for adults.
- Our Porchside Festival includes 25+ outdoor performances in July.
- We offer volunteering for all ages to learn skills and meet friends.
- We work with other theatre companies and independent artists to bring the best talent to the region.
- We provide local employment opportunities in the creative sector.
- We share our knowledge and skills with other community groups.
- We participate in local events such as The Santa Claus Parade, Intl Women's Day and PRIDE.
- We provide Box Office services for other community groups.
- We belong to the Professional Association of Canadian Theatres.
- We are a founding member of the Regional Arts Action Network.
- Our staff participate on regional tourism boards and committees.
- We are a registered not-for-profit organization with charitable status
- We have an annual professional financial audit

2026 OPPORTUNITIES

	PRESENTING	PLATINUM	GOLD	SILVER
Sponsorship Benefits	SEASON \$10,000	PRODUCTION \$5,000	LIMITED ENGAGEMENT \$2,500	PERFORMANCE \$1,500
Digital Playbill Advertisement	Full Page	Full Page	1/2 Page	1/4 Page
Cheque photo & Media Announcement	✓	✓		
Logo on Playbill Cover & Season Brochure	✓			
Logo on Marketing Materials	All Shows & Events	Your Production	Your Engagement and/or Program	Your Show and/or Program
Social Media Promotion	++ ✓	+ ✓	✓	✓
Logo on theatrecollingwood.ca	✓	✓	✓	✓
What's the Buzz E-news 7,000+ Subscribers	Logo on all E-news + Announcement + Business Profile	Logo on all E-news + Announcement	Your Engagement	Your Event
Performance & Event Tickets	Min. value \$1,500	Min. value \$1,000	Min. value \$500	Min. value \$250
Live Mention of Your Support	All Shows & Events	Your Production	Your Engagement	Your Event
10% Discount on regular Performance Tickets	✓	✓	✓	✓
Appreciation Event Invite	✓	✓	✓	✓

The engagement of our sponsors is invaluable to Theatre Collingwood.

As another expression of our appreciation, we're pleased to offer you the opportunity to receive extra complimentary tickets for other 2026 Season shows (subject to availability; valued up to \$200).

Theatre Collingwood Association Inc. Registered Charity No. 88666 9993 RR0001

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