

2024 OPPORTUNITIES

	PRESENTING	PLATINUM	GOLD	SILVER
Sponsorship Benefits	SEASON \$10,000	PRODUCTION \$5,000	LIMITED ENGAGEMENT \$2,500	1-NIGHT EVENT \$1,500
Digital Playbill Advertisement	Full Page	Full Page	1/2 Page	1/4 Page
Cheque photo & Media Announcement	✓	✓		
Logo on Playbill Cover & Season Brochure	✓			
Logo on Marketing Materials	All Shows & Events	Your Production	Your Engagement	Your Event
Social Media Promotion	++ ✓	+ ✓	✓	✓
Logo on theatrecollingwood.ca	✓	✓	✓	✓
What's the Buzz E-news 7,000+ Subscribers	Logo on all E-news + Announcement + Business Profile	Logo on all E-news + Announcement	Your Engagement	Your Event
Performance & Event Tickets	Min. value \$1,500	Min. value \$1,000	Min. value \$500	Min. value \$250
Live Mention of Your Support	All Shows & Events	Your Production	Your Engagement	Your Event
Appreciation Event Invite	✓	✓	✓	✓

Thank you for considering these opportunities to support the cultural life of our community while allowing Theatre Collingwood to shine the spotlight on you and your business. Please reach out with any questions, anytime!

~Valerie

Valerie O'Brien, Business Development Manager

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